

Welcome  
to Jade





## Exclusive benefits

Superior service from one of the world's leading banks provides you with easy access to our most prestigious banking products and services with preferential pricing and privileges.

### **Preferential interest rates, exchange rates and home loan rates**

Enjoy preferential interest rates\*, as well as more competitive exchange rates\* for a wide selection of currencies to build yourself a diversified wealth portfolio.

Gain access to preferential home loan rates\*, so you can make your property investments completely stress-free.

**Exclusive Credit Card Privileges**

Enjoy a preferential annual fee on HSBC Premier Travel Credit Card\*\*, facilities including airport VIP lounges and a 50% discount on business class tickets.

\*Offers subject to actual circumstances. For details, please contact our staff at your local branch. HSBC reserves the right to make any final decisions.

\*\*For a detailed description of the rights and benefits, visit our credit card website[credit card website](#) [New window](#) (Chinese only).



## Worldwide privileges

We understand your aspirations extend beyond your finances, which is why Jade offers unique lifestyle benefits, bringing together inspiring experiences and unique opportunities.

### **24/7 access to personal lifestyle concierge services**

Your exclusive Concierge service, delivered by Ten Lifestyle Group, one of the world's leading concierge services, will build a deep and considered understanding of your interests, preferences and tastes. Offering an unrivalled and proactive service with unprecedented access and VIP treatment at every turn.

Our global network of experts and contacts will be at your disposal 24/7 to offer expert advice and assistance.

### **Exclusive offers from our global partners**

Being Jade clients, you can enjoy exclusive privileges whether during travelling and daily life. Our global and local partners include luxury hotels, top-tier resorts, high-end shopping platforms and etc.

**Invitations to exclusive events**

HSBC Jade clients also enjoy invitations to a series of private events designed around your passions and interests. With outstanding quality and unique experiences these events are tailored to open the door to meaningful experiences creating a whole new world of opportunity.

**Mobile banking Jade exclusive platform**

Jade client exclusive platform with 4 brand-new sessions to enhance unique customer experience.





## Customised wealth planning

A dynamic wealth management plan designed to suit your needs. Your Jade Relationship Manager works closely with you to identify your investment objectives and help you develop a wealth management plan that is right for you.

### **Personalized financial plans for Jade clients**

Whether it's family protection, funding your children's education, planning for retirement or managing and growing wealth, we take a holistic approach to your varying needs at every stage of life. HSBC provides a wide array of services and consultancy on legacy planning exclusive to Jade clients. Our Jade Relationship Directors and Wealth Planning Consultant work as a team to tailor-make solutions for your needs.

### **Optimised asset allocation with our asset reference model platform**

Building on HSBC Asset Management's professional investment and research experience in the international and Chinese markets, we have included different kinds of assets in the basic asset class of PAS IC to form a suitable asset mix for your reference. Set to integrate into the existing Sales Financial Planning platform (SFP), PAS IC provides Jade clients with discerning investment solutions to make your financial planning easier.

**Exclusive investment and insurance products**

As a valued HSBC Jade client, you can enjoy access to a range of investment solutions offering broad diversification across many different asset classes, regions and currencies. These funds are tailored to your particular circumstances and designed to meet your individual needs enabling an efficient means of managing your wealth.

No matter how you choose to leverage our investment advice, your Jade Relationship Manager, supported by our investment experts, will regularly review your portfolio to ensure your objectives are being met.



## Global connectivity

We understand your aspirations aren't restrained by physical spaces or borders. We are keen to give you the freedom to follow whatever opportunities life brings, all whilst taking Jade benefits with you.

### **Enjoy selected Jade benefits and exclusive offers in multi-markets with HSBC Jade Passport**

As an existing HSBC Jade client in Mainland China, Hong Kong SAR, or Singapore, you can now enjoy the Jade Passport within these countries/region. Your Jade status in one country/region unlocks access to selected exclusive products, preferential rates, discounts and an enhanced level of service in these three Asia markets.

### **Enjoy convenient banking services and emergency support at our global network of branches, no matter where in the world you may be**

Global Banking Service gets you 24/7 access to our global support and services, so you can enjoy excellent banking services no matter where you may be. If you're a Premier client in one country, you're Premier to us across all countries.

If you, your spouse or children run into an emergency situation abroad, we'll provide the emergency cash you may need. With more than 245,000 branches spread over 200 countries and regions around the world, we can provide emergency cash for you and your loved ones, no matter where you may be. (Emergency cash services do not apply for Junior account holders.)

**Transfer foreign currencies between your HSBC accounts around the world instantly, at zero charge**

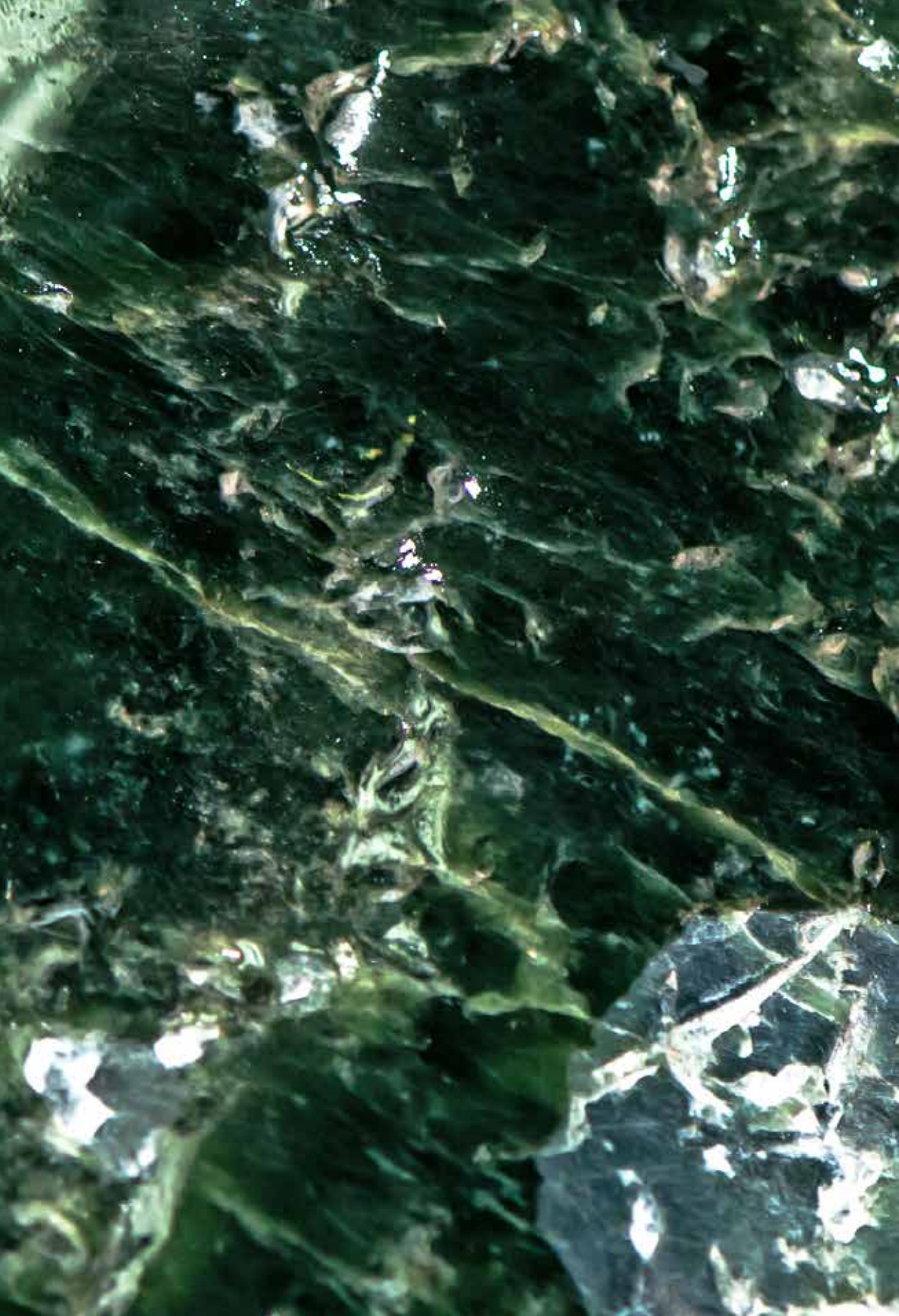
As a Premier client, you can manage all your HSBC accounts around the world through Personal Internet Banking. You can also conduct online funds transfers anywhere, with zero fees and extra charges, saving you both time and money. It's easy, safe, quick and convenient.

**Bring your family on board - Premier account**

Keep track of all your family's Premier accounts on one platform.

Save yourself a trip to the bank by paying tuition through HSBC China mobile banking or HSBC China WeChat service account.





## An elite team at your service

People are at the heart of success and, as a HSBC Jade client, you will have our best people there to support you however you need them.

### **HSBC Jade's elite team provides exclusive services**

Drawing on years of hands-on experience and professional knowledge, the HSBC Jade team is here to satisfy all of your financial needs.

**Expert insights and products at your fingertips**

Your access to HSBC Jade gives you exclusive access to our thought leaders and experts. They work hard to provide you with the latest and most relevant insights and opinions on wealth themes, all of which can help to inform your individual wealth management strategy.





# Family protection and legacy planning

When you enter a new stage of life, such as settling down, starting a family, creating a business or accumulating a certain amount of wealth, you can start to plan for wealth inheritance.

**Our dedicated professionals cater to your unique needs with comprehensive consultations.**

Your HSBC Jade Client Relationship Director will help you better identify and address your needs in legacy planning with the needs fulfillment form. We also partner with top domestic law firms to provide legal consultation on legacy planning, with a wide range of discounts and offers exclusive to you.



